



www.oshawagenerals.com
905-433-0900

Generals Hockey Inc.
Tribute Communities Centre
99 Athol Street East Oshawa
Ontario L1H 1J8



Memorial Cup Champions
1939-1940-1944-1990-2015

Oshawa Generals Ticket Sales and Service Intern

Position: Intern, Ticket Sales & Service
Posting Date: June 4th, 2019
Duration: September 2019—April 2020
Contract type: Part-Time, Unpaid

The Oshawa Generals Hockey Club is looking for a dedicated and outgoing individual with a passion for hockey and live-events who is interested in gaining experience in game operations, sport marketing and live events within the sports industry. The game day coordinator must attend all 34 Oshawa Generals home games.

The successful candidate will improve their skills, have the opportunity to develop and execute their own ideas, create contacts in the sports industry, and experience a professional sports setting.

Description of Organization:

The Oshawa Generals Hockey Club is a member of the Ontario Hockey League (OHL) and Canadian Hockey League. Established in 1937, the Oshawa Generals are an integral part of the Oshawa and Durham Region community.

The positive development of hockey players both on and off the ice is our focus, giving the players outstanding facilities and coaches to master their craft while being key members of the community. A winning attitude runs deep within the Generals organization having won 13 OHL Championships and 5 Memorial Cups.

Responsibilities:

The Oshawa Generals are seeking a driven sport, marketing or business student (or recent graduate) who is eager to gain ticket sales, service and event management experience. This program will expose the successful candidate to first hand business experience working with one of the CHL's most prestige franchises.

- Provide direct support to the Ticket Sales team
- Help develop and sell new group sales initiatives that will increase ticket sales for the club
- Coordinate existing game-day ticket promotions including the Oshawa Generals Birthday Packages, National Anthem Program, Intermission Hockey Games, Guys Night Out, and more
- Manage a team of volunteers that will help implement the above programs at all home games
- Assist in the development of a sales database for future leads and clientele
- Research and develop new sales initiatives



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- Promote current ticket packages to potential purchasers
- Other tasks assigned by the Generals Management team

Qualifications:

- Candidate must be outgoing, friendly and not afraid to speak to strangers
- Excellent time management and organizational skills
- Interested in learning more about sales and customer service
- Able to take direction and show initiative
- Must be able to coordinate multiple tasks simultaneously
- Strong communication skills – both written and verbal
- Must be available to work all home game-days
- Experience working in a sport organization is a plus

If you are interested in this immersive learning, personal growth and networking opportunity in the sports industry, please send a resume and cover letter to:

Colton Jimmo
Ticket Sales Representative
cjimmo@oshawagenerals.com

The Oshawa Generals are an equal rights employer that is committed to accessibility and meeting the needs of all individuals. Please make us aware of any need for accommodation.



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